

*World Federation of Friends of Museums*

*Australian Federation of Friends of Museums*

**Promoting Museums**  
**Friends across Africa-Asia-Pacific Conference**

**Sydney, Australia 2006**

**7 September - 10 September 2006**

# **Promoting Museums**

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*World Federation of Friends of Museums*

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## **Patron**

His Excellency Major General Michael Jeffery AC CVO MC (Retd)  
Governor-General of the Commonwealth of Australia

## **Organising Committee**

### **World Federation of Friends of Museums**

Immediate Past President: Carol Serventy  
Vice President Africa-Asia-Pacific: Max Dingle

### **Australian Federation of Friends of Museums**

President: Carolyn Forster  
Vice President: Judith White

## **Supported by**

Art Gallery Society of NSW  
Australian National Maritime Museum Members  
The Australian Museum Society (TAMS)  
Historic Houses Trust Members  
Powerhouse Members  
Friends of the Royal Botanic Gardens  
NSW State Library Society

## **Sponsors**

Art Gallery Society of NSW  
Australian National Maritime Museum

# **Promoting Museums**

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## **WORLD FEDERATION OF FRIENDS OF MUSEUMS**

### **AIMS**

- . Encourage community participation in conservation and promotion of cultural heritage
- . Encourage ties between the professionals and users of museums
- . Encourage exchanges between museum support groups
- . Promote the interest of young people in museums

The World Federation represents the members of over one thousand five hundred friends groups world wide whose combined membership is in excess of two million people. Its members represent over thirty national bodies in countries around the world including Europe, North America, Asia, South America, Africa and the Pacific.

The Federation was founded in 1975, it is registered in Belgium, and governed by an elected board. It is recognised by UNESCO through a consultative statute and has partnership status with the International Council of Museums.

## **AUSTRALIAN FEDERATION OF FRIENDS OF MUSEUMS**

### **Aims**

- . Encourage community participation in conservation and promotion of cultural heritage
- . Encourage ties between the professionals and users of museums
- . Encourage exchanges between museum support groups
- . Promote the interest of young people in museums

The Australian Federation of Friends has more than one hundred members which represent over 200,000 friends, volunteers and supporters of museums in Australia and New Zealand. AFFM facilitates the exchange of information between the organisations across Australia. It organises workshops and seminars, lobbies in support of museums in general, maintains contacts with the museum industry and publishes news and papers.

The Federation was founded in 1975 and is governed by an elected board. It is a founding member of the World Federation.

# Promoting Museums

## Friends across Africa-Asia-Pacific Conference

### Sydney, Australia 2006

#### Thursday 7 September 2006

6 pm – 7.30 pm Evening Reception hosted by the  
Australian National Maritime Museum, Darling Harbour  
*RSVP (on Registration form)*

#### Friday 8 September 2006

##### Morning Session

- 9 am Registration for Delegates - Art Gallery of New South Wales  
Morning Tea
- 9.30 am Carolyn Forster, President AFFM  
Welcome from the Chair
- 9.35 am Opening Speaker - Lee Lin Chin, SBS television newsreader and part of  
the World News Team since 1988. Lee Lin was born in Indonesia and  
grew up and went to school in Singapore.
- 9.50 am Keynote Address - Edmund Capon, Director Art Gallery of NSW
- 10.10 am Thank Keynote speaker - Max Dingle, Vice President WFFM
- 10.15 am ***Friends in Asia Pacific*** Chair - Carol Serventy  
- *Te Papa and Friends - Linking Directions* Sally Munro, President and  
Elizabeth Ridder, Manager Friends of Museum of New Zealand Te Papa  
Tongarewa. Among the range of strategic links, the Friends endeavour to  
link in with Te Papa's bicultural aims, and manage the tensions arising  
from being both a support group for the museum and an independent  
community voice.
- *Museums and Sustainable Tourism* - Julia Oh, Friends of the Museums,  
Singapore. WFFM and ICOM have set up a joint working group to  
develop strategies for sustainable tourism, including public education,  
codes for visitors and delivery through Friends groups and museums.
- *Round table of delegates from the Asia and Pacific region.*
- 11.45 am **Tour of Asian Gallery** – Jackie Menzies, Head Curator Asian Art.

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Friends across Africa-Asia-Pacific Conference  
Sydney, Australia 2006

## Friday - 8 September 2006 Afternoon Session

- 12.45 pm      Lunch
- 1.30 pm      ***Big Things on Small Budgets*** – This session will explore ways of achieving great things if you only have a small budget (or even no funding).
- 2.45 pm      ***New Technologies & Membership: Keeping it Personal?*** – Judy Pittaway, Historic Houses Trust Members, Melissa Obeid, National Gallery of Victoria Members and Kate Murray, The Australian Museum Society.  
The speakers will look at the positives and negatives of the introduction of new technologies for communicating with their members, such as emails and web bookings, and discuss how a more personal approach might be achieved as was the case when dealing face to face or via the telephone.
- 3.30 pm      ***Conservation: Techniques for the non professional*** - Robyn Sloggart, Director of the Centre for Cultural Materials and Conservation and Deputy Director of the Ian Potter Museum of Art at the University of Melbourne. This session will look at conservation for people who do not have professional expertise on staff or within easy access. Conservation when conditions are not ideal, when basic things like air conditioning, humidity control and effective storage are not available. Practical information such as where to get conservation supplies; where to go for help or to ask questions in our region will also be explored.
- 4.00 pm      ***Closing Session*** – Max Dingle  
*Briefing on the April 2007 WFFM Council Meeting and General Assembly.* Program & social activities - Friends of the Museums, Singapore  
*Africa-Asia-Pacific Friends Network* – Keeping in Contact
- 4.10 pm      ***Conference closes***
- 4.30 pm      Bus departs for Admiralty House.
- 5.00 pm      ***Reception at Admiralty House***, the official Sydney residence of His Excellency Major General Michael Jeffery AC CVO MC the Governor General of Australia. (*RSVP on registration form*)
- 6.10 pm      Bus departs Admiralty House for City.

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**Sydney, Australia 2006**

**Saturday - 9 September 2006**

*It is essential that delegates RSVP on the registration form for the receptions and tours at the Australian Museum and Government House.*

- 10.30 am      Australian Museum, 6 College Street, Sydney  
Welcome, morning tea/coffee.
- 10.45 am      Tour of *Dinosaurs Unearthed* – The latest temporary exhibition at the Australian Museum and one where The Australian Museum Society (TAMS) members were heavily involved in the recovery of these unique fossils.
- 12 noon        Lunch at Hyde Park Barracks Museum (built 1819).  
Discover the daily lives of the convicts and other occupants through exhibitions, soudscapes, excavated artifacts.
- 1.30pm        Walk down historic Macquarie Street to Government House.
- 2.00pm        Tour of Government House, the residence of the Governors of New South Wales.
- 3.00 pm        Self guided tours of the AGNSW, ANMM, Museum of Sydney, Powerhouse Museum, State Library, Royal Botanic Gardens.  
Free entry and use of available Member's lounges on production of Conference name badge.
- Evening        Free to explore Sydney – organise dinner with delegates you have just met or book your own tickets for the Opera or Theatre.

**Sunday - 10 September 2006**

Free to explore Sydney or complete your visits to the many museums in Sydney - the Art Gallery, Maritime Museum, Australian Museum, Museum of Sydney, Hyde Park Barracks, Powerhouse Museum, State Library, Royal Botanic Gardens.  
Free entry and use of available Member's Lounges on production of Conference name badge.

## **Promoting Museums Friends across Africa-Asia-Pacific Conference**

### **Sydney, Australia 2006**

#### **Hotels**

People attending the conference are free to make their own accommodation arrangements. Details of various hotels, motels and apartments, availability and booking are available through the usual sources such as a travel agent or the internet.

However the following hotels have provided a delegates price for the period of the conference. Contact details have been provided to make your booking and quote "World Federation of Friends of Museums conference". As these two hotels are not holding rooms, it is strongly suggested that you book early.

#### **Novotel Rockford Darling Harbour**

17 Little Pier St Darling Harbour NSW 2000 Australia  
[www.rockfordhotels.com.au](http://www.rockfordhotels.com.au) Reservations 1800 655 504

**Phone:** +61 2 8217 4005 **Fax:** +61 2 8217 4400

**Special rate:** AUD \$175 including full buffet breakfast for up to 2 guests per room per night

**Quote:** "World Federation of Friends of Museums conference 7-10 September 2006"

Novotel Rockford, Darling Harbour is a stylish Four 1/2 star hotel located in the heart of Sydney's vibrant Darling Harbour. Perfect for both business and leisure travellers alike, the hotel is just within a few minutes walk of the CBD, adjacent to the Entertainment centre and China Town. There is pedestrian access to the all the restaurants, shops and attractions of Darling Harbour, King Street Wharf and Cockle Bay. Both the monorail and light rail offer great access to many of the city's other attractions."

#### **Sofitel Wentworth**

61-101 Phillip Street  
Sydney NSW 2000  
Australia

**Booking:** Delegates must book through the Art Gallery Society of NSW

**By Telephone :** +61 2 9225 1651 **By Fax:** +61 2 9221 6234

**By Email:** [judithw@ag.nsw.gov.au](mailto:judithw@ag.nsw.gov.au)

**Special Rate: AUD \$190**

**Quote:** "World Federation of Friends of Museums conference 7-10 September 2006"

"One of Sydney's award winning luxury hotels, located in the heart of the shopping and central business district. Sofitel Wentworth Sydney has recently undergone extensive refurbishment, resulting in a new contemporary look, while retaining the old world charm that has made it an architectural icon. The hotel features 436 rooms, Elixir Health Club, Aveda Day Spa and is only a few mins walk from Circular Quay and the Sydney Opera House."

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Sydney, Australia 2006

## REGISTER NOW:

**By Mail:** Judith White  
Executive Officer  
**'Friends across Africa-Asia-Pacific Conference'**  
Art Gallery Society of NSW  
Art Gallery Road  
Sydney, NSW, 2000  
Australia

**By Telephone :** +61 2 9225 1651  
**By Fax:** +61 2 9221 6234  
**By Email:** [judithw@ag.nsw.gov.au](mailto:judithw@ag.nsw.gov.au)

## BOOKING FORM

Delegate details:			
(Mrs / Mr / Ms) First name:		Family name:	
Work Title:			
Organisation:			
Telephone:		Fax:	
Email:			
Postal address:			
City:	State:	Post Code:	Country:
<b>CONFERENCE FEE: AUD \$85.00 if registration received by Friday 4 August 2006.*</b> <b>AUD \$95.00 if registration is after 4 August 06.*</b> <b>AUD \$100 Day rate to attend Friday 8 September only.**</b>			
<ul style="list-style-type: none"><li>* These fees include Friday conference proceedings, two receptions, two lunches, two morning teas, return transport to Admiralty House and conference satchel.</li><li>** This fee includes Friday conference proceedings, morning tea and lunch only.</li><li>Full refunds will only be given if cancellation is received by close of business Thursday 31 August 2006.</li></ul>			
<b>RSVP</b>			
Admiralty House reception		Yes / No	
Australian National Maritime Museum welcome reception		Yes / No	
Australian Museum, morning tea & tour – <i>Dinosaurs Unearthed</i>		Yes / No	
Historic Houses Trust, lunch & tour – Government House		Yes / No	
<b>PAYMENT</b>			
VISA / MASTERCARD / AMERICAN EXPRESS			
CARD No:			
EXPIRY DATE:			
SIGNATURE:			